

**RELIANT ENERGY
BACK-TO-SCHOOL SWEEPSTAKES
OFFICIAL RULES**

This promotion is intended for play and participation in the State of Texas in the United States only and shall be construed and evaluated according to the laws of the State of Texas and the United States. Please do not enter if you are not located in the State of Texas.

BUYING WILL NOT HELP YOU WIN. Your chances of winning without making a purchase are the same as the chances of someone who purchases something. It is illegal to give any advantage to buyers in a sweepstakes.

1. TO ENTER: Visit www.reliant.com/cooldays between August 20, 2009 and August 31, 2009 and complete an entry form for the Reliant Energy: Back-to-School Sweepstakes ("Contest"). One (1) entry per household. Duplicate entries will be discarded.

You may also enter by mailing a postcard to Reliant Energy: Back-to-School Sweepstakes, Reliant Energy, 1000 Main Street, Houston, TX 77002 by August 27, 2009. Please include your name, address, email address and telephone number on the postcard.

All entries become property of Reliant Energy Retail Services, LLC ("Sponsor") and will not be returned or acknowledged. Sponsor is not responsible for incorrect or inaccurate entry information or for late, lost, destroyed, misdirected or incomplete entries, or for computer system or phone line, high-speed data line errors, software, hardware malfunctions or other errors, failures or delays in transmissions that are human or technical in nature.

By entering you agree to be bound by the terms of these Official Rules. Void outside Texas and where prohibited.

2. DRAWING AND PRIZE:

- One (1) winner will receive (1) Visa gift card of \$500 value.

Prize Value:

- The approximate retail value of each prize (ARV) is: \$500.

Drawings:

Prize winners will be determined by a random drawing held on or about September 3, 2009.

The drawing will be conducted by Reliant Energy, located at 1000 Main Street, Houston, TX 77002. All decisions made by Reliant Energy are final in all matters. The winners will be contacted by telephone or email within forty-eight (48) hours of the drawing. Prizes will be delivered via mail by September 15, 2009. Tickets, once issued, are nontransferable and cannot be reissued.

Odds of winning depend on the number of eligible entries received by entry deadline.

The winners will be required to complete an affidavit of eligibility/liability release prior to receiving prize.

The prize may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. Sponsor reserves the right to substitute a prize of equal or greater value.

All applicable taxes on the prize are the sole responsibility of the winner.

3. ELIGIBILITY: Contest is open to legal residents of the State of Texas, 18 years of age and older. Employees of Sponsor and their subsidiaries, affiliates and advertising/promotional agencies involved with this promotion, including the immediate families and household members of such employees are not eligible to enter or win.

4. RELEASE: By accepting a prize, the winner agrees to release and hold Sponsor ("Contest Parties"), and each of their respective directors, employees and agents, harmless from any liability, loss or damage incurred from participating in this Contest, or the use, misuse or acceptance of prize, or attendance at the event.

Acceptance of prize constitutes permission for Contest Parties to use winner's name, photograph or likeness for purposes of advertising and promotion of the event or otherwise without further compensation, except where prohibited.

5. GENERAL: Sponsor reserves the right, in its sole discretion, to cancel or suspend the Contest and randomly award the prize from among eligible entries received at the time of such action, should a virus, bugs, malicious tampering or other causes beyond the control of Sponsor corrupt the administration of proper play of the game.

Sponsor reserves the right, at its sole discretion, to disqualify anyone found

to be: 1) tampering with the entry process or the operation of the Contest or website hosting the Contest, 2) acting in violation of these Official Rules, or 3) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

Any attempt by an entrant or any other individual to deliberately damage the website where online entries are received or undermine the legitimate operation of the Contest is in violation of criminal and civil laws. Sponsor reserves the right to seek damages from any such entrant or individual to the fullest extent permitted by law.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Texas, without regard for conflicts of law doctrine, and all proceedings shall take place in Harris County, Texas.

Sponsor shall not be liable to winner or any person claiming through winner for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor's sole control.

6. WINNER LIST: To obtain the name of the winner, send a self-addressed stamped envelope to Cool Days '09 Back-to-School Sweepstakes Winners Promo #6, c/o Reliant Energy, Community Affairs, 1000 Main Street, Houston, TX 77002 by September 1, 2011.

7. DATA COLLECTION: Sponsor will be collecting personal data about participants when they enter the Contest. Please review Sponsor's privacy policy statement at www.reliant.com. By participating in the Contest, entrants hereby agree to all of the terms and conditions of the privacy statement of the Sponsor.

8. SPONSOR: Reliant Energy Retail Services, LLC, 1000 Main Street, Houston, TX 77002.