

**RELIANT ENERGY
TWO-STEP SHOWDOWN
OFFICIAL RULES**

The Reliant Energy Two-Step Showdown Contest (the "Contest") is intended for play and participation in the State of Texas in the United States only and shall be construed and evaluated according to the laws of the State of Texas and the United States. See below for additional eligibility requirements.

NO PURCHASE NECESSARY, BUYING WILL NOT HELP YOU WIN. Your chances of winning without making a purchase are the same as the chances of someone who purchases something.

1. THE CONTEST:

These official rules (the "Official Rules") shall govern the Contest. The Contest is sponsored by Reliant Energy Retail Services, LLC, 1000 Main Street, Houston, TX 77002 ("Sponsor"), and administered by Paragon Marketing Group, 7440 N Natchez Ave, Suite 100, Niles, IL, ("PMG"), and collectively with Sponsor, the "Contest Entities".

The Contest registration process begins at 9:00 PM Central Time ("CT") on February 10, 2010 and ends on February 17, 2010 at 10:15 PM CT (the "Contest Period").

2. TO ENTER:

By entering the Contest the entrant agrees to be bound by the terms of these Official Rules. Only one entry per person is allowed and duplicate entries will be discarded. You may enter the contest in the following way:

A. On-site

Contest registration forms must be completed and turned in on-site at one of the three Qualifying Round events. Contest registration forms will be available to download online at Reliant.com/twostep as well as on site at each Qualifying Round (as defined herein) venue. Entrants will enter as a couple and contest registration forms will be accepted up until 15 minutes prior to the start of each Qualifying Round.

The Contest Entities are not responsible for late, incomplete, void, corrupted, misdirected, or otherwise erroneous entries or for any problems, malfunctions or technical difficulties that arise in the entry process either online or at the Qualifying Round venue. Any incomplete or incorrect entries will be void.

3. CONTEST DETAILS:

A. Contest Rounds

Round	Date	Time	Location	# to Advance
Qualifying Round	2/10/10	9:00 PM	Wild West	10 couples
Qualifying Round	2/11/10	9:00 PM	Tumbleweed Texas	10 couples
Qualifying Round	2/17/10	9:00 PM	Big Texas South	10 couples
Semifinal Round	2/19/10	9:00 PM	Rebels	2 couples
Final Two-Step Showdown	Taping: 3/6/10 Airing: 3/11/10	10:00 PM	The Hideout	Winner Chosen

Location	Address
Wild West	6101 Richmond Ave., Houston, TX 77057
Tumbleweed Texas	13101 Kuyendahl, Houston, TX 77090
Big Texas South	803 E. Nasa Rd. 1, Webster, TX 77598
Rebels	5002 Washington, Houston, TX 77007
The Hideout	Reliant Park - One Reliant Park, Houston, TX 77054

Qualifying Rounds

The first round of the Contest shall be a qualifying round (the "Qualifying Round"). Each eligible entry will be entered into a Qualifying Round heat. Number of heats per Qualifying Round will be determined by the number of couples entered. Each couple may only participate in one (1) Qualifying Round.

Judging

Each qualifying round will be judged by three (3) judges. The judges will use the following criteria to evaluate each couple's performance:

- Technique: Proper performance of footwork, hand, head, arm and body movements through dance variations; to include balance and control through executing movements
- Showmanship: Flair and accent of dance movement, generating an atmosphere of instilling a mood appropriate to the Texas Two-Step

The decisions of Sponsor, including the selection of winners, are final and binding on all matters relating to this Contest.

The couples with the nine (9) highest scores from the judges at each Qualifying Round will advance to the next round of the Contest (the "Semifinal Round"). From the remaining couples that did not advance to the next round, the audience will be asked to vote for their favorite couple by applause. The couple that receives the loudest applause as determined by the judges will move on to the next round as the tenth and final couple. The judges' decisions and scoring, including tie-breaker decisions, will be final in all matters.

In the event of a tie between one or more of the couples, the judges will break the tie by collectively selecting the final couple to advance from amongst those couples in the tie. The judges will base their decision on their subjective assessment of the couples' performances. The judges decisions and scoring, including tie-breaker decisions, will be final in all matters.

The Semifinal Round

The Semifinal Round will be judged by a panel of four (4) judges. The same judging criteria used in the Qualifying Rounds will be used during the Semifinal Round.

The two (2) couples with the highest scores from the Semifinal Round will advance to the final round (the "Final Two-Step Showdown"). The judges decisions and scoring, including

tie-breaker decisions, will be final in all matters. In the event of a tie, the tie-breaker rules mentioned above will be used.

In the event that Sponsor receives notice that one of the couples originally selected to advance to the final round is unable to participate, the couple with the third highest score will be allowed to compete in the final round, provided there is reasonable time for Sponsor to contact such couple and the couple is able to participate. If the third highest scoring couple is unavailable to compete, Sponsor will continue to contact couples in the order they ranked in the Semifinal Round to replace the original Couple until they reach a couple available to compete.

In the event that one of the originally selected couples is unable to compete in the final round and Sponsor is unable to find a couple to replace them, the Grand Prize (as defined herein) will automatically be awarded to the advancing couple that is present.

Each participant couple competing in the Semifinal Round will receive the Semifinal Round Prize (as defined herein).

The Final Two-Step Showdown

The Final Two-Step Showdown will be recorded on March 6, 2010 at the Hideout. The Sponsor will edit the video and air it at the Houston Livestock Show and Rodeo™ on March 11, 2010. The couple that receives the loudest applause from the audience during the judging phase will be declared the Contest's Grand Prize winner by Sponsor. Each participant in the winning couple will be awarded a Grand Prize. Each participant in the couple that does not win will be awarded a Runner-Up Prize (as defined herein). Sponsor's declaration of the winner will be final.

4. PRIZES:

Sixty (60) Semifinal Round Prizes will be awarded.

Each Semifinal Round Prize shall be:

- Two (2) tickets to the Opening Night of RODEOHOUSTON™ on March 2, 2010.

Prize Value: The total approximate retail value of each Runner-Up Prize is: \$47.00

Two (2) Grand Prizes and two (2) Runner-Up prizes will be awarded.

Each Grand Prize shall be:

- Two (2) Action seat concert tickets to RODEOHOUSTON™, including a parking pass for March 20, 2010 valued at \$370.00;
- A ride in the Rodeo's Grand Entry Parade on March 20, 2010;
- \$500 towards top tier boots from Justin Boots (in the form of a voucher provided by Justin Boots);
- \$500 in electricity bill credits from Reliant Energy.

Reliant Energy Bill Credit- A total of two (2) Reliant Energy Bill Credits will be awarded as part of the Grand Prize. Each prize shall be a FIVE HUNDRED AND 00/100 DOLLARS (\$500.00) bill credit toward new or existing service on Reliant Energy Residential Services Plan as selected by the winner. Winners shall not have the option or ability to change or amend

their prize selection after it is made for any reason, including, without limitation, the inability to take full advantage of the bill credit. The bill credit must be used on a single account for residential service in an area where Reliant Energy provides retail electric service. If the winning couple share a Reliant Energy account at the time of acceptance of the prize the bill credits may be combined and used as one bill credit totaling ONE THOUSAND AND 00/100 DOLLARS (\$1,000.00).

In order to claim the bill credit prize, winner must have a residential service address within a Reliant Energy service area within ERCOT, and will be required to have or open a billing account with Reliant Energy Residential Services before bill credit can be delivered. If the winner is not currently a Reliant Energy customer and/or resident of the ERCOT service area, he/she must activate service by May 10, 2010 or forfeit the prize. Bill credit must be applied to an active account by June 10, 2010. All deposit requirements and/or past due balances must be satisfied prior to the delivery of the bill credit to any account. All standard terms and conditions required to establish a Reliant Energy account apply. In the event a winner moves within the ERCOT service area after prize has been credited, remaining prize credit may be transferred to a new service address account within winner's name within the Reliant Energy service territory by providing valid proof of new address as may be requested by Sponsor.

Electricity will be billed at the then current rates, at the time of consumption. The credit does not expire; the prize may be used until the amount awarded has been exhausted. You are not obligated to remain a Reliant Energy customer after receipt of the prize and may close your account at any time without penalty or cancellation fee unless otherwise specified in any contractual arrangement you have for provision of electricity services. If the residential service account covered by the prize credit is terminated, closed, switched, or cancelled for any reason other than a move to another residential account in the Reliant Energy Service Territory, the remaining unused balance of the prize credit will be forfeited. There will be no refunds, partial refunds, or cash payments for unused credit. The winner can choose to forfeit the prize in which the sponsor will substitute a \$125.00 gift card (description up to the discretion of Sweepstake's Entities) in place of the Reliant bill credit.

Prize Value: The total approximate retail value of each Grand Prize is: \$1,870.00

Each Runner-Up Prize shall be:

- Two (2) Action seat concert tickets to RODEOHOUSTON™, including a parking pass for March 20, 2010 valued at \$370;
- \$200 towards mid-level tier boots from Justin Boots (in the form of a voucher provided by Justin Boots);
- \$250 in electricity bill credits from Reliant Energy.

Reliant Energy Bill Credit- A total of two (2) Reliant Energy Bill Credits will be awarded as part of the Runner-Up Prize. Each prize shall be a TWO HUNDRED AND FIFTY AND 50/100 DOLLARS (\$250.00) bill credit toward new or existing service on Reliant Energy Residential Services Plan as selected by the winner. Winners shall not have the option or ability to change or amend their prize selection after it is made for any reason, including, without limitation, the inability to take full advantage of the bill credit. The bill credit must be used on a single account for residential service in an area where Reliant Energy provides retail electric service. If the winning couple share a Reliant Energy account at the time of acceptance of the prize the bill credits may be combined and used as one bill credit

totaling FIVE HUNDRED AND 00/100 DOLLARS (\$500.00).

In order to claim the bill credit prize, winner must have a residential service address within a Reliant Energy service area within ERCOT, and will be required to have or open a billing account with Reliant Energy Residential Services before bill credit can be delivered. If the winner is not currently a Reliant Energy customer and/or resident of the ERCOT service area, he/she must activate service by May 10, 2010 or forfeit the prize. Bill credit must be applied to an active account by June 10, 2010. All deposit requirements and/or past due balances must be satisfied prior to the delivery of the bill credit to any account. All standard terms and conditions required to establish a Reliant Energy account apply. In the event a winner moves within the ERCOT service area after prize has been credited, remaining prize credit may be transferred to a new service address account within winner's name within the Reliant Energy service territory by providing valid proof of new address as may be requested by Sponsor.

Electricity will be billed at the then current rates, at the time of consumption. The credit does not expire; the prize may be used until the amount awarded has been exhausted. You are not obligated to remain a Reliant Energy customer after receipt of the prize and may close your account at any time without penalty or cancellation fee unless otherwise specified in any contractual arrangement you have for provision of electricity services. If the residential service account covered by the prize credit is terminated, closed, switched, or cancelled for any reason other than a move to another residential account in the Reliant Energy Service Territory, the remaining unused balance of the prize credit will be forfeited. There will be no refunds, partial refunds, or cash payments for unused credit. The winner can choose to forfeit the prize in which the sponsor will substitute a \$62.50 gift card (description up to the discretion of Sweepstake's Entities) in place of the Reliant bill credit.

Prize Value: The total approximate retail value of each Runner-Up Prize is: \$820.00

Prizes may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of prize unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.

Each winner will be required to complete an affidavit of eligibility/liability release prior to receiving prize. The affidavit and instructions for returning the affidavit will be provided by PMG when the winner is notified. Each winner must return the completed affidavit to the Contest Entities within forty-eight (48) hours of notification of their winner status. Failure to return the affidavit will result in forfeiture of the prize by winner.

All applicable taxes on the prizes are the sole responsibility of the winners.

5. ELIGIBILITY:

The Contest is open to legal residents of the State of Texas who must be 21 years of age and older. Employees of Sponsor and PMG and their respective subsidiaries, affiliates and advertising/promotional agencies involved with this promotion, including the immediate families and household members of such employees are not eligible to enter or win.

6. RELEASE:

By entering entrant agrees to release, defend, hold harmless and indemnify the Contest Entities and their respective parents, subsidiaries, affiliates, contractors, directors, officers, governors, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of any injuries, losses, or damages of any kind caused by the acceptance, possession, use or misuse of a prize awarded in the Contest, including but not limited to any claims for damage to property, personal injury, death or claims based on defamation, rights of privacy, rights of publicity or merchandise delivery.

The Contest Entities shall not be liable to winner or any person claiming through winner for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, game cancellation, insurrection, riot, or any other cause beyond the sole control of either of the Contest Entities.

Contest Entities are not responsible for any printing or typographical errors in these Official Rules or any other materials associated with the Contest. Entrants enter at their own risk and Contest Entities' are not responsible for and shall not be liable for any condition caused by events beyond their control that may cause the Contest to be disrupted.

Acceptance of prize constitutes permission for the Contest Entities to use the winner's name, photograph or likeness for purposes of advertising and promotion of the event or otherwise without further compensation, except where prohibited.

7. GENERAL:

Sponsor reserves the right, in its sole discretion, to amend, change, cancel or suspend the Contest and randomly award the prize from among eligible entries received at the time of such action, should a virus, bugs, malicious tampering or other causes beyond the control of Sponsor corrupt the administration of proper execution of the Contest.

Sponsor reserves the right, at its sole discretion, to disqualify anyone found or suspected to be: 1) tampering with the entry process or the operation of the Contest, or 2) acting in violation of these Official Rules.

Sponsor reserves the right to amend or change the Official Rules at any time, in its sole discretion. Amendments will be posted on the Sponsor website. By entering the Contest after the amendment of the Official Rules, the entrant consents to be bound by the amendments.

8. WINNER LIST:

To obtain the names of the winners, send a self-addressed stamped envelope to Paragon Marketing Group, Two-Step Showdown, 7440 N Natchez Ave, Suite 100, Niles, IL. Requests for the winner list must be received by April 1, 2010.

9. DATA COLLECTION:

Sponsor will be collecting personal data about participants when they enter the Contest. Please review Sponsor's privacy policy statement at www.reliant.com. By participating in the

Contest, entrants hereby agree to all of the terms and conditions of the privacy statement of the Sponsor.

10. CHOICE OF LAW:

Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with entering this Contest), and entrant further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of contestants and Contest Entities in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, without regard to Texas' choice of law rules. All proceedings shall take place in Harris County, Texas.

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